

PRESS RELEASE

Cruise Season 2025: Cruise Gate Hamburg Provides Positive Outlook

Hamburg, 20 November 2024 - In the upcoming year 2025, another increase in cruise ship calls is expected in Hamburg. Throughout the year, the municipal Cruise Gate Hamburg (CGH) anticipates 294 calls (compared to 268 calls in 2024) from 45 different ships and 21 cruise lines. Passenger shipping will thus continue to play an increasingly important role in the Port of Hamburg in the coming season.

A special highlight for cruise enthusiasts will be three inaugural calls: the *Star Pride* from *Windstar Cruises*, the *Emerald Princess* from *Princess Cruises*, and the *Pacific World* from *Japan Grace*. In addition to ocean-going cruise ships, 39 calls from river cruise ships are also planned.

Simone Maraschi, Managing Director of CGH, “We are very pleased with the renewed increase in calls. The commitment of the cruise lines to continue offering year-round voyages from Hamburg - with more than 30 percent of calls occurring outside the peak season - also demonstrates the passengers' undiminished desire to travel. The interest in cruises, particularly among Germans, is high and rising.”

Additionally, the cruise terminal in HafenCity is set to be completed next year. **Iris Scheel, Managing Director of CGH**, “We are delighted that the new terminal will add a very attractive location to our range of berths for cruise lines. The unique location in the heart of the city, in a vibrant and dynamic district, opens up promising opportunities for our existing and new customers.” Cruise passengers will benefit from the attractive surroundings in HafenCity once the terminal is operational. The future terminal will also feature its own underground connection, making travel to and from the terminal by train and public transport extremely convenient, while also providing quick access to the city centre. The new terminal will cover an area of 10,000 square meters, including two underground levels with bus and taxi terminals and two levels for passenger handling. It will offer two berths, planned to be equipped with shore power connections.

With the new terminal, the economic and tourist significance of the cruise business for Hamburg will be further strengthened. With 4,490 jobs in the service sector and a contribution to gross

value added of 419.7 million euros, the cruise industry represents a significant economic factor and is an important component of Hamburg's tourism performance. As a recognized growth industry, the cruise sector will continue to offer diverse economic opportunities for Hamburg in the future.

Regular maritime events in Hamburg also contribute to value creation: In addition to the 836th *Hamburg Port Anniversary*, during which seven cruise ships are expected in the city from May 9 to 11, 2025, the *Hamburg Cruise Days* will also take place again next year. From September 12 to 14, Hamburg will celebrate its 10th edition of this event, featuring ten cruise ships, hundreds of thousands of visitors, and impressive stagings of the ship on the water, which attract worldwide attention. Prior to this, Hamburg will host the *Seatrade Europe* trade fair, which will also contribute to the international visibility of the destination. On an international level, CGH will promote the destination at *Seatrade Cruise Global* in Miami, USA, in April 2025, the industry's most important conference and trade fair.

The cruise schedule for 2025 is available at: www.cruisegate-hamburg.de/en/expected-vessels/
A review of the 2024 season will be published in the new year after the season will be concluded.

About Cruise Gate Hamburg GmbH

Cruise Gate Hamburg GmbH is a subsidiary wholly owned by Hamburg Port Authority AöR. As the operator of Hamburg's cruise centres Altona, Steinwerder, Baakenhöft and HafenCity (from 2025), CGH is the single point of contact for all cruise liner companies. CGH strives to provide transparent "one-stop services to the cruise shipping industry" at all of Hamburg's cruise terminals.