

PRESS RELEASE

## Cruise business in Hamburg picks up speed: AIDAmar stationed from 31 July for 7-day voyages

Hamburg, 29 July 2021 - The cruise business in Hamburg is picking up momentum again: AIDA Cruises, too, is starting its Hamburg cruise season with AIDAmar. The ship will depart from Hamburg a total of 13 times between 31 July and 24 October 2021. On each of the 7-day voyages, guests will experience among other things the Danish sector of the North Sea, and can then explore, with organised shore excursions, the Swedish cities of Gothenburg and Visby on the Island of Gotland.

"We are pleased that with the AIDAmar positioned at our Cruise Center Steinwerder, cruise guests have further attractive cruise options from Hamburg," says Simone Maraschi, Managing Director of Cruise Gate Hamburg GmbH (CGH). "Terminal operations got off to a smooth start in mid-June with the first call of the season after the Corona interruption. We have adapted the handling concepts, which we successfully applied last year, to the current requirements. Staff, passengers and crew continue to adhere to strict hygiene and safety rules."

AIDA Cruises is adding 7-day Norway voyages from/to Hamburg to its portfolio from 28 August 2021. A total of seven departures are planned with AIDAmar until mid-October. For these voyages, which will take passengers through the Geiranger Fjord as well as to Stavanger, Alesund and Bergen, adult passengers need a full COVID-19 vaccination due to Norway's current entry regulations. For children and adolescents between four and 18 years of age, testing is compulsory.

In addition to the regularly scheduled cruises, AIDA Cruises offers two longer voyages from/to Hamburg. AIDAsol will depart from Cruise Center Altona on 16 October 2021 for a 40-day cruise to the Caribbean, returning passengers to the Hanseatic City on 25 November 2021. Guests who want to spend the turn of the year in the sun will start a 43-day cruise to the Caribbean with AIDAsol on 25 November 2021, which will conclude in Hamburg on 7 January 2022.

During the winter, cruise passengers can depart from Hamburg on AIDAprima's 7-day metropolitan tour, which covers Southampton, Le Havre, Zebrugge and Rotterdam. Between 30 October 2021 and 26 March 2022, eight cruises are currently planned from/to Hamburg.

## **About Cruise Gate Hamburg GmbH**

Cruise Gate Hamburg GmbH is a subsidiary wholly owned by Hamburg Port Authority AöR. As the operator of Hamburg's three cruise centres (Altona, HafenCity, Steinwerder and Baakenhöft) CGH is the single point of contact for all cruise liner companies. CGH strives to provide transparent "one-stop services to the cruise shipping industry" at all of Hamburg's cruise terminals.